



Capstone²⁰¹² DESIGN Conference

MAY 30 - JUNE 1, 2012 ▶ CHAMPAIGN-URBANA, IL

I-Hotel and Conference Center

Opportunities for Sponsorship, Exhibiting, and Advertising

The 2012 Capstone Design Conference builds on the success of the previous Capstone Design Conferences in 2007 and 2010 in Boulder, CO. The main theme of the 2012 conference is Industry Involvement in Capstone Design.

Capstone design courses are the culmination of the four year undergraduate engineering curriculum and meet learning outcomes necessary for program accreditation. At most universities, engineering and technology students are required to complete a capstone design course.

This conference brings together several hundred instructors of capstone design courses in various engineering and other technical disciplines from colleges and universities around the world. Attendees share and learn about best practices in capstone design education. The educational products and services used by capstone design instructors may also be used by thousands of graduate engineers in industry and other sectors.

The conference will include poster presentations, panel discussions, and workshops. Attendees of 2012 Capstone Design Conference control budgets for capstone design courses and are interested in a variety of educational products/services and opportunities for project collaboration. As a sponsor, exhibitor, or advertiser you will have the opportunity to reach your target market and maximize your brand awareness among several hundred design educators at educational institutions around the world.



Sponsorship Opportunities

Platinum Level: Conference Sponsor (\$5000)

Sponsorship recognition at keynote session or full-conference meal
Inclusion of bag inserts for all attendees
Full page advertisement in the conference program
Recognition on the conference website
One skirted exhibit table
Four complementary conference registrations

Gold Level: Reception Sponsor (\$3000)

Sponsorship recognition at full-conference reception
Half-page advertisement in the conference program
Recognition on the conference website
One skirted exhibit table
Two complementary conference registrations

Silver Level: Break Sponsor (\$2000)

Sponsorship recognition at full-conference break
Half-page advertisement in the conference program
Recognition on the conference website
One skirted exhibit table
One complementary conference registration

Exhibitor and Advertising Opportunities

Exhibitor (\$1000)

One skirted exhibit table
Recognition on the conference website and in the conference program
One complementary conference registration

Conference Program Advertisement (\$100-500)

Full or partial-page advertisement in the conference program
Recognition on conference website

Bag Inserts (\$100-500)

Inserts, flyers, brochures, or other promotional materials in the conference bag distributed to all attendees

Presentations/Workshops and Custom Opportunities

We welcome proposals for commercial presentations or workshops. Please contact us at capstoneconf@gmail.com to discuss these or other custom opportunities not listed here.



Contact us

To reserve sponsorships, exhibits, or advertising for the 2012 Capstone Design Conference
capstoneconf@gmail.com